

Libraries as Economic Engines

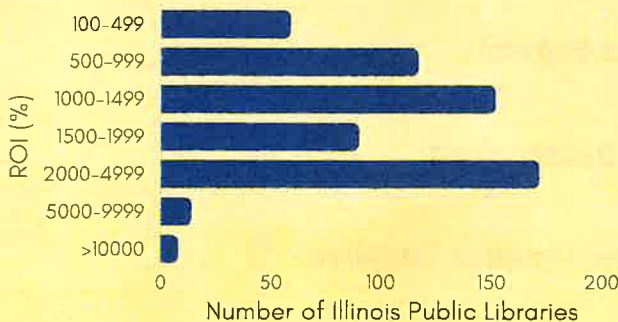
Library Expenditure Comparison



Illinois libraries purchased an estimated \$1.1 billion dollars in goods and services in 2021, exceeding spending on drycleaning and laundry services, commuter rail, and nail salons. This total approaches the level of spending by travel agencies, golf courses and country clubs, and newspaper publishers. Illinois libraries account for roughly 5% of the \$22.2 billion spent by U.S. libraries in 2021.

Value of Library Services

Return on investment (ROI) is just one method libraries use to assess the impact of their investment in materials and programs. For this study, we've examined the value of one collection component: print materials. Assuming an average purchase cost per library book of \$17.67, **95%** of Illinois public libraries demonstrated an ROI for print materials greater than 100% in 2021.



U.S. industries with similar approximate spending levels:

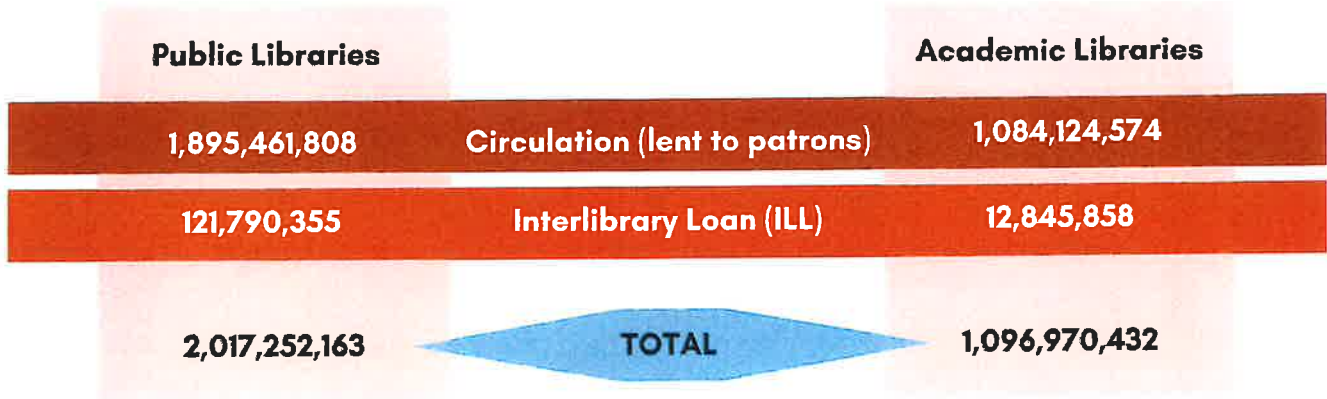


U.S. industries with smaller approximate spending levels:



Libraries as Logistics Experts

U.S. libraries circulate 3,114,222,595 items per year

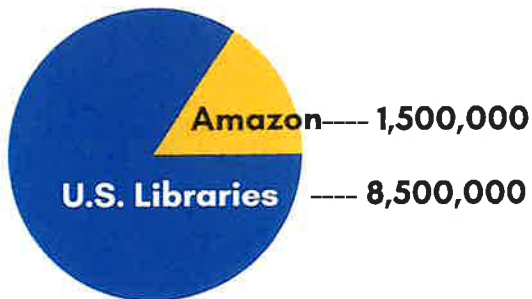


How do libraries compare to ?

In the U.S., public libraries have slightly more cardholders than Amazon has Prime Members.

Amazon has 153 million Prime Members in the United States.

U.S. public libraries have an estimated 173,143,919 registered cardholders.



circulations/units per day

Each day, U.S. libraries circulate over five times as many items as Amazon ships.

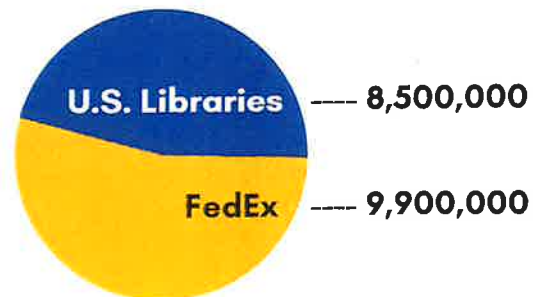
Amazon shipped approximately 1.6 million packages per day in 2021.

U.S. libraries circulated an estimated 8.5 million items each day.

How do libraries compare to ?

U.S. libraries circulate close to the same number of items shipped by FedEx.

FedEx shipped 9.9 million packages per day in 2021.



circulations/units per day

Libraries as Valued Destinations

One in three people in Illinois is a registered library cardholder; the same is true for one in two people nationwide.

Total number of registered library users in Illinois: **4.4 million**

Population of Illinois: **12.7 million**



If Illinois library patrons paid the average cost of a sporting event each time they visited...

\$71

...public libraries would have generated an additional **\$1,444,878,471** in 2021.

Attendance by Sport/Organization

Libraries

20,350,401

8,063,235

2.5x as many people visit Illinois public libraries each year as attend these Illinois collegiate and professional sports events combined.



Libraries as Global Information Suppliers

Collection Volume

36,889,960
print volumes
in public libraries



Illinois
Population:
12.6 million



3x the population
of Illinois

16,941,409
Digital
Materials
Provided
by Public
Libraries

Illinois public libraries hold 36,889,960 print volumes, approximately **three items per person** statewide, a collection valued at nearly **\$652 million**.

Print Collection Value

Estimated Value of Library
Print Collections in Illinois:

**\$3.6
billion**

The total value of academic and public library print collections can be estimated by multiplying the number of print volumes by the average price per book.

Public Libraries	36,889,960 print volumes	×	average book price \$17.67	=	Total value \$651,845,593
Academic Libraries	30,023,008 print volumes	×	average book price \$99.14	=	Total value \$2,976,480,971

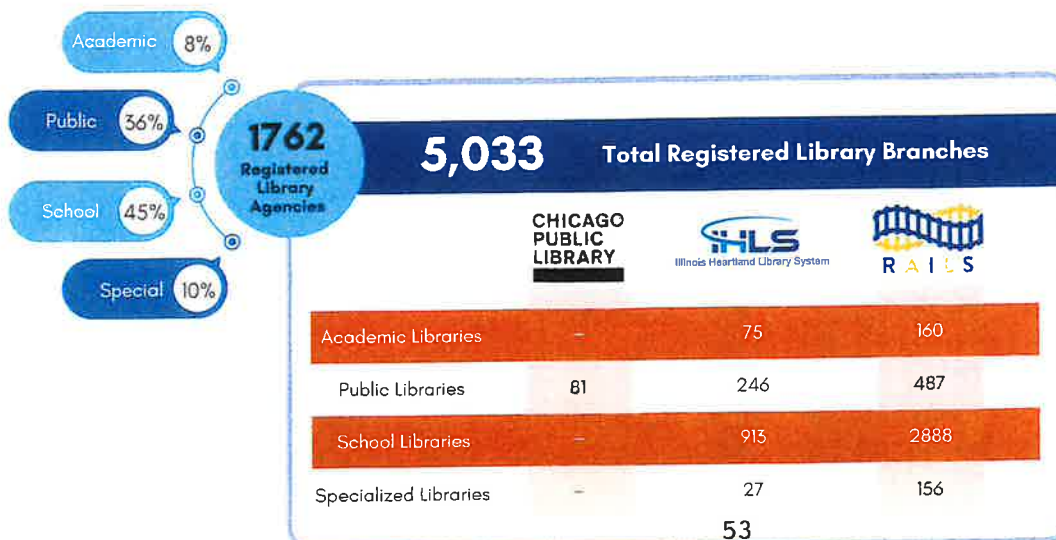
Delivery Service

11,551,005
items delivered **×** average book price
\$17.67 **=** **Total value**
\$204,106,259

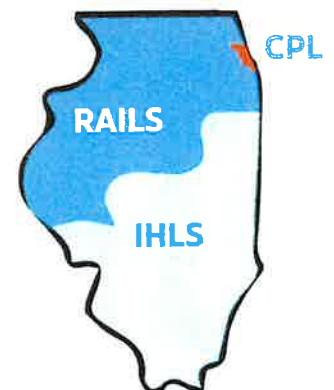
The cost to provide interlibrary loan service was nearly **\$6.5 million** in 2021. If libraries had purchased the 11.5 million items delivered by RAILS and IHLS, they would have paid more than **\$200 million**.

ROI for Interlibrary
Loan Service :
3082%

Library Access



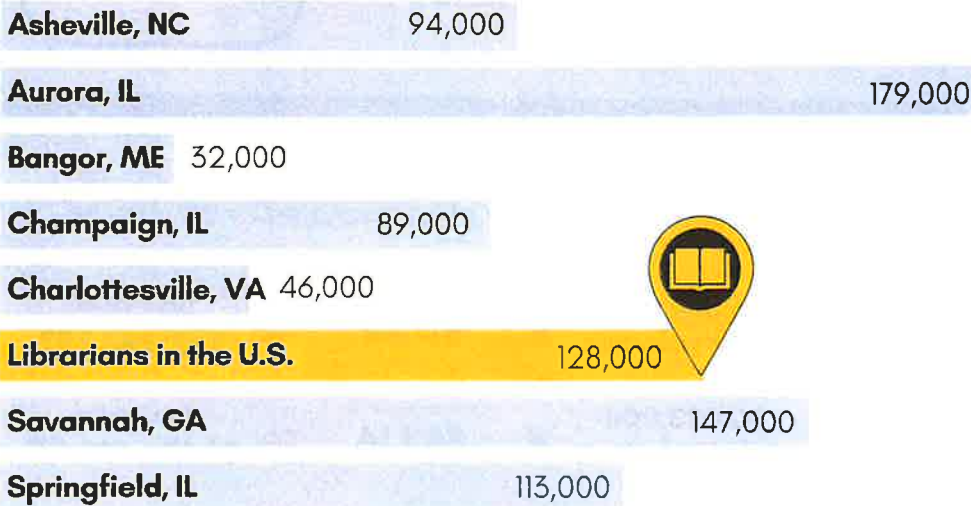
Map of Illinois
Library Systems



Librarians: a Vibrant & Sizable Profession

How many librarians are there nationwide?

Number of librarians in the U.S.



Librarians vs U.S. City Populations

population

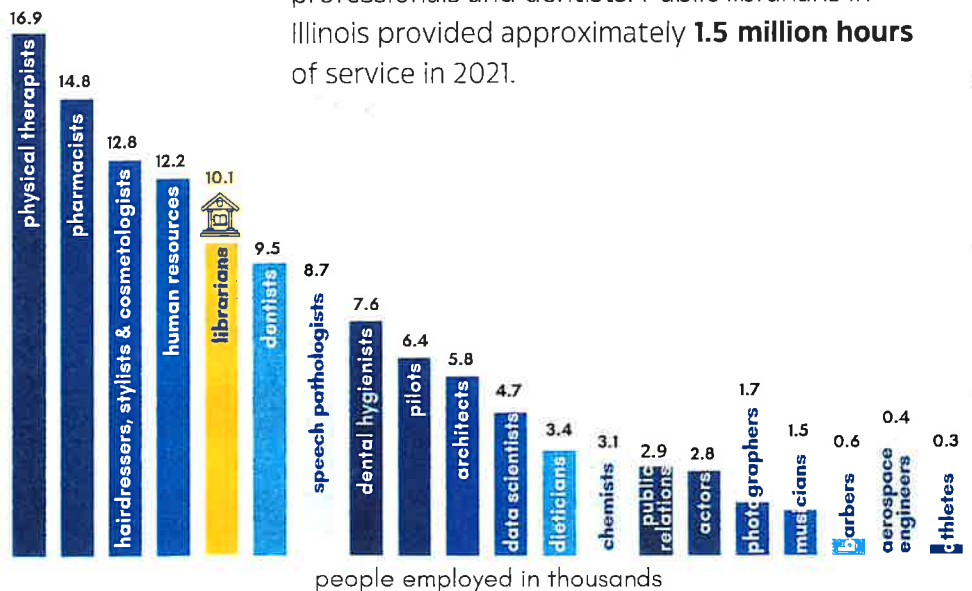
How do librarians compare to other professionals?

Number of librarians in Illinois



The number of librarians in Illinois is roughly comparable to the number of human resource professionals and dentists. Public librarians in Illinois provided approximately **1.5 million hours** of service in 2021.

Librarians vs Other Professions



people employed in thousands

Please contact communications@railslibraries.org for additional copies of this document.





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Riverside
Sesquicentennial
Committee

Alex Gallegos
Abberdeen Marsh-Ozga
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RE: Riverside Sesquicentennial Call for Events Reminder, Due October 1st.

Hello,

As you know, we will soon be celebrating an important milestone: the 150th anniversary of Riverside's incorporation on August 8, 1875. Our National Landmark Village embodies such unparalleled community spirit that a full year is needed to celebrate properly. Every organization is invited to participate and your early commitment is key to the planning.

2025 Festivities- Save Your Date(s) by October 1!

The cornerstone of the Sesquicentennial will take place August 8-9, 2025 when the Village will invite all residents and former residents to a "Homecoming" Concert in the Park (August 8th) followed by a Sesquicentennial Festival in Guthrie Park and Soiree at the Train Station (August 9th). Throughout the year, our more popular recurring Village events will be rebranded to reflect the "Riverside150" theme.

Community groups are likewise invited to incorporate a Riverside150 theme into one or more of your own events. You may also use our Sesquicentennial logo and branding if the event is open to the public and is consistent with the positive qualities for which our Village is known.

To maximize community awareness of the full range of Riverside150 events, we are working with the Riverside Historical Commission on a 2025 Sesquicentennial Calendar to be sold at the 2024 Holiday Stroll. The Calendar, on each relevant date, will include the name of the Sesquicentennial-themed event and the hosting organization. The contact information for all participating organizations will also be highlighted.

If you've already submitted your event information – Thank you! Your event should be reflected on the 2025 calendar listings to date enclosed with this letter.

If you haven't done so, but would still like to participate, please complete the enclosed 2025 Riverside Organization Event Form **by October 1, 2024**. Please reference the enclosed calendar to help avoid conflicts in selecting your event date.

SEP 03 2024

Provide quality municipal services to our residents and visitors in a fiscally responsible manner consistent with our Village's historic tradition and community atmosphere.

Raising Riverside's Profile

We will actively promote Riverside150 events through December 2025, via press-releases, e-flashes, social media, signage, and advertising.

You can help raise Riverside's profile on social media by sharing our Sesquicentennial-related posts, including the hashtag #Riverside150 in your own Sesquicentennial-related posts, and encouraging your members to do the same. Together - as always - our impact is greater.

Please note that if your Riverside150 event requires Village services and/or special permits, event-specific promotion (a promotion focused mainly on your event and your organization) is contingent upon approval of your Special Event Application which must be submitted in full at least 30 days prior to your proposed event.

Other Ways to Participate

Riverside150 presents a once-in-a-lifetime opportunity to amplify Riverside's history, cultivate community pride, and create a lasting legacy. We invite you to actively partner in this exciting endeavor, helping with sponsorships and in-kind donations, sharing Sesquicentennial-related news with your members, and volunteering with Riverside150 events and programming.

Everyone involved in the Sesquicentennial celebration will become part of Riverside's history. We hope you will join us in planning for and supporting Riverside150, starting now. If you would like us (Village Trustees Aberdeen Marsh-Ozga and Alex Gallegos) to visit your next meeting to discuss the Sesquicentennial and opportunities specific to your organization, please let us know.

We will also be hosting an informational meeting for volunteers on October 7 at 7:00 p.m. in the Great Room of the Riverside Public Library, and would appreciate you sharing this news with your members. For those who are unable to attend but would still like to help, completing our volunteer interest form is the place to start: <https://www.riverside.il.us/FormCenter/Administration-10/Riverside150-Volunteer-Application-121>.

All forms and any questions can be directed to riverside150@riverside.il.us or to Special Assistant to Administration and Finance Ethan Sowl at (708) 447-2700 ext. 254.

Again, we look forward to partnering with you!

Aberdeen Marsh-Ozga and Alex Gallegos
Co-Chairpersons
Village of Riverside Ad-Hoc Sesquicentennial Planning Committee

Attachments

- 2025 Riverside Organization Event Form
- 2025 Calendar of Events

Riverside Sesquicentennial Event/Program Calendar (2025)

January

- Riverside Street Sign Auction (online) – January 3-17
- Launch Riverside Sesquicentennial Time Capsule Program – Date TBD

February

March

- Pancake Breakfast (Boy Scout Troop 24) – March 1
- Puzzle Race (Parks & Rec) – March 8

April

- Ride Riverside Slow Roll – April 11 at 6pm
- Egg Hunt (Parks & Rec) – April 12
- Riverside Sesquicentennial Choral Concert (District 96) – April 15
- Riverside Rocks for Charity Spring Fling – April 26

May

- Ride Riverside Slow Roll – May 9 at 6pm
- Riverside Ride & Fishing Derby (Parks & Rec) – May 17
- “150 Years of Preservation in Riverside” – Date TBD (Preservation Commission voted on 8/8/24 to add a Sesquicentennial event to their 2025 work plan to take place in May, which is Preservation Month - they still need to explore date/format)
- Olmsted Society Walking Tour (Departs from Train Station) – May 25 (2-4pm)

June

- Farmers’ Market (Parks & Rec) – Wednesdays, June 4 – June 25
- Riverside Arts Weekend (RAW) – June 7-8
- Concert in the Park (Parks & Rec) – June 13
- Ride Riverside Slow Roll – June 13 at 6pm
- Olmsted Society Walking Tour (Departs from Train Station) – June 29 (2-4pm)
- Movie in the Park (Parks & Rec) – June TBD

July

- Farmers’ Market (Parks & Rec) – Wednesdays, July 2 – July 30
- Concert in the Park (Parks & Rec) – July 3
- 5k Run, 4th of July Parade, Festival in the Park (Parks & Rec) – July 4
- Riverside Regatta – July 5
- Ride Riverside Slow Roll – July 11 at 6pm
- Movie in the Park (Parks & Rec) – July 25
- Olmsted Society Walking Tour (Departs from Train Station) – July 27 (2-4pm)

August

- Farmers’ Market (Parks & Rec) – Wednesdays, August 6 – August 27
- Riverside 150 Homecoming Weekend – August 8 – August 9
 - Ride Riverside Slow Roll – August 8 at 6pm
 - Homecoming Concert in the Park @ Big Ball Park – August 8 (7-9pm)
 - Sesquicentennial Festival & Car Show @ Guthrie Park – August 9 (1-4pm)
 - Popcorn, Pizza & Pajama Party @ Quincy Community Center – August 9 (6:30-8:30pm)
 - Sesquicentennial Soiree @ Train Station – August 9 (7-9pm)
- Cori’s Triathlon (Parks & Rec) – August 16

- Movie in the Park (Parks & Rec) – August 29
- Olmsted Society Walking Tour (Departs from Train Station) – August 31 (2-4pm)

September

- Farmers' Market (Parks & Rec) – Wednesdays, September 3 – September 24
- Ride Riverside Slow Roll – September 12 at 6pm
- Touch-a-Truck (Parks & Rec) – September 18
- Hop Stop (Frederick Law Olmsted Society) – September 27
- Olmsted Society Walking Tour (Departs from Train Station) – September 28 (2-4pm)

October

- Farmers' Market (Parks & Rec) – Last one October 1
- Trunk or Treat (Parks & Rec) – October 9
- Ride Riverside Slow Roll – October 10 at 6pm
- Gears2You Bike Ride – October 11
- Haunted House (Parks & Rec) – October 18
- Olmsted Society Walking Tour (Departs from Train Station) – October 26 (2-4pm)

November

- Ride Riverside Slow Roll – November 14 at 6pm
- Decades Dance (Parks & Rec) – Date TBD

December

- Holiday Stroll (Chamber of Commerce) – December 5
- Ride Riverside Slow Roll – December 12 at 6pm
- Sesquicentennial Time Capsule Ceremony – Date TBD



2025 Sesquicentennial Event Information Form

Please fill out the following information regarding the event(s) your organization plans to host in celebration of Riverside's 150th anniversary of incorporation in 2025.

Hosting Organization: _____

Event(s):

Event #1:

Date(s):

Event #2:

Date(s):

Event #3:

Date(s):

Other Event(s):

Date(s):

Rain Date(s) if Applicable:

Contact Information:

Name of Organization Contact(s): _____

Email Address: _____

Phone Number(s): _____

Organization Mailing Address: _____

The Riverside Sesquicentennial Committee thanks you for this information and encourages you to attend one of our upcoming meetings to discuss your event(s)! To view the Committee meeting schedule, visit: <https://www.riverside.il.us/DocumentCenter/View/5720/2024-Meeting-Schedule>